



National Mars Education Conference

August 9 & 10, 2005

**Location: Doubletree Hotel, Cocoa Beach, FL
and Kennedy Space Center, FL**

Sponsored by NASA, The Jet Propulsion Laboratory, Kennedy Space Center and the Arizona State University Mars Education Program

NASA is getting ready to launch the next mission to the Red Planet! The launch window for the Mars Reconnaissance Orbiter opens on August 10, 2005. An exciting conference for educators is being held in Florida in conjunction with this event to highlight NASA's latest Mars mission. This conference will bring together key NASA mission personnel (Mars scientists and engineers) as speakers to share their personal stories and passions about their work and the "behind the scenes" stories that pertain to the upcoming mission. Education materials for classroom use (such as NASA-based PowerPoint presentations, *Standards-based* hands-on activities, and contextual materials that use cutting-edge science and technological real-world examples) will be distributed to participants.

National Mars Education Conference Registration Information

Dates: August 9 – 10, 2005

**Location: Day 1 - August 9, 2005: Doubletree Hotel, Cocoa Beach, FL
Day 2 – August 10, 2005: Kennedy Space Center Debus
Conference Center**

Registration Cost: \$100.00 per participant (\$25.00 non-refundable deposit will be due after application is accepted.)

Registration Cost Includes: continental breakfast and lunch for Day 1 and lunch on Day 2, conference curricular materials, general admission into Kennedy Space Center for Day 2, and a special bus tour of the Kennedy Space Center on Day 2.

Registration Costs does not include: all lodging costs, any transportation (e.g. airport), transportation to and from conference locations (Doubletree Hotel in Cocoa Beach and Kennedy Space Center), or any meals (except those specified above). All of these costs are the responsibility of the conference participant.

NOTE: Workshop participants are free to book lodging at any establishment of their choice. A block of 50 rooms have been reserved at the Doubletree Hotel in Cocoa Beach, FL and will be available for reservation at a special rate of \$109.00 (+10% tax = \$119.90) per room per night. This block will be available first come – first served and must be reserved by the participant by calling the Doubletree Hotel reservation desk directly. All hotel costs are the responsibility of the conference participant. The Doubletree Hotel Cocoa Beach Oceanfront is located at 2080 N. Atlantic Ave., Cocoa Beach, FL 32931. The phone number is 1-800-552-3224 or the direct line is 321-783-9222. When reserving a room and to get the group rate of \$119.90 (**before July 11** and/or before all 50 rooms are reserved) you must ask to reserve under the MRO Educator Conference.

Conference Overview:

Day 1: Key Mars mission scientists and engineers from NASA Headquarters and the Mars Reconnaissance mission team will be the special guest speakers at this location. Mars education specialists will conduct *Standards-based* hands-on activities and provide curricular connections and contextual materials for conference participants that will enhance classroom teaching of science, technology, engineering and mathematics.

Day 2: Conference participants will have the opportunity to see the first launch attempt of the Mars Reconnaissance Orbiter spacecraft onboard the Atlas V rocket (as long as weather permits and no unforeseen spacecraft-related issues occur). As with any launch, many factors (especially weather at this time of year in FL) can postpone a launch. Hence, the launch is not guaranteed to occur during this conference time. In the case of an early notification of a cancelled launch for this day, alternative education activities have been planned to fill this time slot and will be conducted by Mars education specialists and take place at the Debus Conference Center located at the Kennedy Space Center. During the afternoon session, Kennedy Space Center education specialists, will present an educator-focused Kennedy Space Center overview, followed by a bus tour of

Kennedy Space Center.

How to Apply:

Please fill out the application below and submit a brief paragraph on how the information and materials from this conference will be used in an educational setting. Participants must indicate that they will be responsible for all non-covered expenses and will attend the entire conference. The conference hours will be from 8:30am – 5pm on 8/9/05 and 6:00am (if there is a launch attempt) until 5:00pm on 8/10. The conference will be limited to 125 participants and no non-adults (children or students) will be allowed to participate in the conference or conference-related activities. Please feel free to contact Sheri Klug, Director ASU Mars Education Team (sklug@asu.edu) if you have any questions about initial registration.

National Mars Education Conference Application
Dates: August 9-10, 2005
Cocoa Beach, FL and the Kennedy Space Center, FL

Name: _____

Full Contact Address: _____

Contact Phone: _____

E-mail: _____

Fax: _____

_____ I understand that I will be responsible for all non-covered conference-related expenses.

Please write a brief paragraph on how the information and materials from this conference will be used in an educational setting. Please mail, fax or e-mail application to:

Meg Hufford
Mars Space Flight Facility
Arizona State University
Moeur Bldg. Rm. 131, Box 876305
Tempe, AZ 85287-6305
Fax: (480) 727-7956
marsmom@asu.edu